

Vidhi Jani

Communication Designer

DOB: 23rd October, 2002
Mumbai



About me

A third-year communication design student, passionate about crafting brand stories and visual identities by navigating through user and consumer experiences. As an upcoming designer, I specialise in collaborative work, generating ideas to create a superior set of design deliverables as an experiential designer.

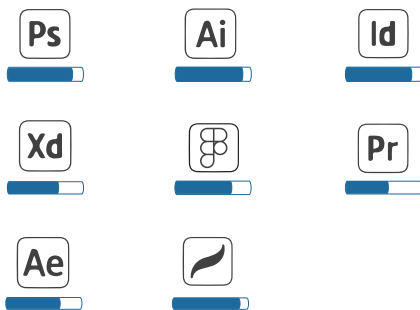
Profile

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Areas of interest

Integrated Marketing-Communication
Brand Identity and Strategy
UX/UI Design
Packaging Design

Software Skills



Language

English, Hindi
Gujarati, Marathi
Spanish (A level)

Education

2022-25	B.Des	Unitedworld Institute of Design (UID) Gandhinagar, Gujarat
2020	12th HSC	Mithibai College Mumbai
2018	10th ICSE	Vibgyor High Mumbai

Work Experience

- 2023 **Social Media Head** of Modus'23
A communication design fest.
In this process I excelled in teamwork and collaboration by also serving dynamic designs aligning with specific deadlines.
- 2023 **Co-Lead** Artmandi'23
Promoting a fundraising event.
- 2022 Part of the **Digital Team** of ADW 2.0
Worked on making different graphics elements, digital and print media deliverables.
- 2021 **Head of Foundation** for ADW
Organising and managing the fest from the foundation front and faculty.